

2021 ANNUAL REPORT

Improving the safety, health and wellness of every Contra Costa County resident

Dear Contra Costa Neighbors and Friends,

On behalf of the Board of Directors of the Contra Costa Regional Health Foundation (CCRHF), we are pleased to provide you with a summary of our work in 2021. As this strange year emerged, we were hopeful that the pandemic and its tragic consequences would wane. But as we know that hope was replaced by two more surges and more tragedy. For CCRHF, the year brought tremendous generosity in grants and gifts, significant management strengthening, and board development work.

Gifts and grants allowed CCRHF to support more than 65 organizations as they provided critical assistance and education to thousands of people living in Contra Costa County.

CCRHF worked diligently to be good stewards of funding, developing trusting relationships with our funders, our grantees, and our partners. We are reviewing and monitoring all our projects and developing metrics that will enable the evaluation and measurement of impacts. Continuing to build trust, we intend to broaden our partnerships and collaboration for more projects that will make Contra Costa live safely, healthy, and well.

In 2022, we hope you will acquaint yourself with CCRHF. Check out our projects, our people, and our priorities.

Join a project, a committee, or our Board, and learn and grow with us!

Bette Felton, DrPH, Chair, Board of Directors



About CCRHF

Our Vision —
everyone in Contra Costa
County is living safely,
living healthy and living
well, reaching their full
potential in an equitable
and just community.

The Contra Costa Regional Health Foundation (CCRHF) works to improve the safety, health and wellness of everyone in Contra Costa County in partnership with Contra Costa Health (CCH) and the community.

Operating as an independent nonprofit since 2003, the CCRHF channels funds from our community to support diverse and critically needed programs within CCH. The CCRHF is the major fundraising vehicle to support the public health system and its partners in Contra Costa County.

Please join us in our efforts to promote and enhance health in Contra Costa County.

2021 BOARD OF DIRECTORS

Our Board of Directors and staff are a dedicated team of individuals who are committed to the safety, health and well-being of the residents of Contra Costa County.

BETTE FELTON, DrPH, RN | Board Chair Professor Emerita

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MICHAEL B. JAMESON | Community Member

MARY LOU LUCAS | Community Member

KRISTIN MOELLER, MD | Medical Staff President, CCRMC and Health Centers

DUFFY NEWMAN | Strategy and Partnerships

ANNA ROTH, RN, MS, MPH | Director of Contra Costa Health



Fiscal Summary

Revenue	
Contributed Revenue	\$2,035,0280
Earned Revenue	\$245,414
Total Revenue	\$2,280,442

EXPENSES	
Programs and Grants	\$1,371,886
Operations	\$165,125
Total Expenses	\$1,537,011

Community Impact

CCRHF supports many health-related projects through direct funding and/or fiscal management. We also maintain active partnerships with local and national foundations and corporations.

2021 Programs

Contra Costa Crisis Center – Community	Residency Program	Housing Security Fund
Information Exchange	First Hope	Infant Safety
COVID-19 -Testing,	Global Health	Integrated Health
Masks and Vaccination Education and	Fellowship	Services
Outreach	Health Career Pathways	Medical Reserve Corps
COVID-19	,	Palliative Care
Crushing the Curve	Health Conductors ReEntry	Quality Leader Awards
COVID-19 Point of Care Ultrasound	Helping Hands Vaccine Incentive Program	Re-entry Health Conductors Program
COVID-19 Rapid Response Fund	HIV Focus Group	Sacha Family Trust
Doula Program	Hope & Healing - COVID-19	Together Toward Health – COVID-19
Family Medicine	Remembrance	Career Pathways
	Center - Community Information Exchange COVID-19 -Testing, Masks and Vaccination Education and Outreach COVID-19 Crushing the Curve COVID-19 Point of Care Ultrasound COVID-19 Rapid Response Fund Doula Program	Center - Community Information Exchange COVID-19 -Testing, Masks and Vaccination Education and Outreach COVID-19 Crushing the Curve Ultrasound COVID-19 Point of Care Ultrasound COVID-19 Rapid Response Fund Hope & Healing - COVID-19 Hope & Healing - COVID-19

2021 Partners and Grantees

Assistance League Diablo Valley

Bay Area LEEDS

Brighter Beginnings

California State University, East Bay Foundation, Inc.

CCRMC Auxiliary

Choice in Aging

CCH Health, Housing & Homeless (H3)

Contra Costa Crisis Center

Contra Costa Family Justice Alliance

Contra Costa Regional **Medical Center**

One Accord Project

One Day at a Time

Refuge Food Pantry

Richmond Community Foundation

Saint Vincent de Paul

Sweet Beginnings Diaper Bank

United Latino Voices

West CC Public Ed Fund

Some Program Highlights Include:

A3 CRISIS RESPONSE

When someone faces a crisis - a fire, crime or medical emergency - they call 911 with the expectation of getting immediate emergency services. However, when that emergency is a behavioral health crisis, there is no appropriate, reliable and comprehensive response system.

A multi-disciplinary, county-wide team, led by Contra Costa Health and supported by CCRHF, created a framework to build a new system so anyone can access timely and appropriate behavioral health crisis services anywhere, at anytime in Contra Costa County.

In 2021, the A3 Miles Hall Crisis Hub launched with mental health professionals answering calls, triaging the situation, descalating over the phone or dispatching a mobile response team. Initially

operating as a pilot project two days a week, the Hub is

now open

A3 MILES HALL Crisis Hub 833-443-2672 Mon - Fri, 8 a.m. - 6:30 p.m.

five days a week, and anticipated to be operating 24/7 by summer 2023. If you or someone you know is experiencing a behavioral health crisis, call 833-443-2672.

The A3 Miles Hall Crisis Hub was named for Miles Hall and in honor of the hundreds of other Contra Costans who face the challenge of a mental health incident, as well as the added jeopardy of getting the wrong help or no help at all.

ART OF HEALTH & HEALING™

This innovative program improves the health, wellness, and experience of healthcare for our patients, families, staff and greater community through creative programs and healing environments. It focuses on the psychological, emotional and spiritual aspects of patient healing as a complement to physical healing.

The CCRHF has sponsored the creation and installation of several original artworks at Contra Costa Regional Medical Center and Health Centers, including the "Connecting Hands" mural recently installed in the Pittsburg Health Center.



COVID-19 YOUTH/YOUNG ADULT AMBASSADORS PROGRAM

Reaching and working with historically disadvantaged communities demands sensitivity, trust and cultural competency. Partnering with powerful, plugged-in and trusted entities in these communities, brings credibility, understanding and acceptance that is essential to providing COVID-19 health information and increasing COVID-19 vaccinations.

Since September 2020, more than 90 Contra Costa youth and young adults have become COVID-19 YYAs and trained in educating their peers, family and social media followers about COVID-19. These "micro-influencers" have published more than 511 unique social post, reaching an average of over 700 people per post.

The COVID-19 YYAs have participated in an array of additional activities, including virtual presentations to the CDPH's Health Equity
Taskforce, Contra Costa Mayors Conference, the
City Councils for San Pablo, Pittsburg and Antioch;
video interviews with members of the Contra
Costa County Board of Supervisors; KQED Radio interview; promoting and supporting community
COVID-19 testing and vaccination events; helping to craft CCHS COVID-19 education and mitigation messaging; and developed and designed two youth/young adult centered vaccine clinics

CCRHF's COVID-19 Rapid Response Fund has granted over \$2 million since the start of the pandemic to nonprofits and community-based organizations providing essential assistance to our highest risk populations

COVID-19 RAPID RESPONSE FUND

The COVID-19 pandemic impacted everyone but has not impacted everyone equally.

Since the start of the pandemic, CCRHF has granted over \$2 million to nonprofits and community-based organizations providing essential assistance to our highest risk populations, including the following in 2021:

- Baby scales for virtual home visits for infants born with weight loss concerns so that parents didn't have to leave their home
- Efforts for frail elders living in care facilities ensuring that those at greatest risk received vaccines and were cared for and protected against COVID-19
- Wellness programming for front line health care workers
- Nutritious food provided to at-risk families in Richmond and San Pablo
- Food, hygiene products and household cleaning suppplies for homebound seniors living in low-income apartments



- Rental assistance for families and individuals impacted by job loss during the pandemic
- Connected families with a resource and referral network for ongoing needs and support
- Provided 400 boxes of supplemental weekend food each month to students in the Pittsburg Unified School District
- Assisted crime victims and victims of interpersonal violence in accessing health care
- Enabled the purchase of food and food storage freezers, and rental of a refrigerated container all of which enabled service to thousands of families and reduced food waste

TOGETHER TOWARD HEALTH (TTH) - COVID-19 CAREER PATHWAYS (CCP)

The CCRHF, in partnership with the Public Health Institute's Together Towards Health, funded COVID-19 Career Pathways, a countywide initiative to align workforce development efforts to address health and economic inequities for Black, Indigenous and people of color communities disproportionately burdened by the COVID-19 pandemic. CCP re-skilled displaced workers and highlighted new competencies in demand to address the social and health challenges created during the pandemic.

The five partners (California State University; East Bay; Brighter Beginnings/East Contra Costa Community Alliance; Family Justice Center; Healthy Richmond; and East Bay LEEDS) created an inclusive environment of career launch pads and economic opportunity for health and education advocates, cultural messengers, community health workers, and health professions students throughout the county.

The East County project focused on increasing COVID-19 vaccination rates for vulnerable populations in East Contra Costa communities. The grant helped community-based organizations reach and support the most vulnerable members of our community that have been disproportionately impacted by COVID-19. In 2021, community leaders participated in 339 outreach events/activities and reached 9,204 individuals.



Visit youtu.be/zOVY2X9vIGo or scan with your smartphone camera to view the "Together Toward Health: COVID-19 Outreach Project"" video.

Ways to Give

MAKE A ONE-TIME GIFT

- Online at <u>ccrhf.org/donate</u> or make checks payable to Contra Costa Regional Health Foundation
- Mail to: Contra Costa Regional Health Foundation
 50 Douglas Drive, Suite 310-A, Martinez, CA 94553
- Contact us to transfer by wire

GIFT OF SECURITIES:

Make a charitable contribution of stocks, bonds and/or mutual funds

EMPLOYER MATCH:

Have your employer match your donation

JOIN THE SUSTAINABLE CIRCLE:

Contact us to set up a secure monthly recurring gift from a credit card or bank account

LEGACY: Extend your support with a legacy gift in your estate plan

HONORARIUM/SPEAKER FEE:

Donate your honorarium, speaker feed or award prize

Thank you to the organization funders and individual donors listed below. We would also like to extend our sincere thanks to those who donated and chose to remain anonymous.

2021 Organization Funders

Ca Academy of Family Physicians Foundation

California Healthcare Foundation - Oakland

City of San Pablo

Dean and Margaret Lesher Foundation

DJR Healthcare Consulting, Inc East Bay Community Foundation Epic Systems Corp
John Muir Health
Kaiser Permanente
LifeLong Medical Care
Public Health Institute
(Together Toward Health)

Republic Services
Richmond Community
Foundation

Roots and Wings
Silicon Valley
Community Foundation
SoMa Equity Partners
The City of Pittsburg
Tipping Point
West Contra Costa
Unified School District

2021 Individual Donors

Abby Beck Alexander Salazar Alison McKee Allan Tobias Ann Barlow Ann Merideth Anna Fraser-Hulthage Anna Roth Ariel Lee / Law Office of Ariel Brownell Ben Barr Ben Turman Bette Felton **Brad Wieringa** Bradly Mozee Bruce Muirhead Carnot Romero Cathy Huang

Chihiro Akiyama

Chris & Allison

Farnitano Christine Logan Daniel Moring-Parris David Abramsky Denis Mahar Diane Ringue DJR Healthcare Consulting, Inc **Duffy Newman** Dylan Rhee Elisabeth and Fiona Magna Elizabeth Cavanagh Frank Puglisi Harold Rhee Hiram Feldman Jacqueline Carson James Gomez Jana Hattersley Janardhanan Venkatapathy

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Get in Touch

Please join us in our efforts to promote and enhance health in Contra Costa County.



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